



ASSOCIATION OF FREESKIING PROFESSIONALS
2016/17 Event Sanctioning Document

Thank you for supporting freeskiing and the AFP by obtaining 2016/17 AFP sanctioning for your event. By achieving AFP sanctioning, your event becomes part of the elite AFP World Tour and communicates your commitment to the standards established by the athletes and outlined within this document. These standards ensure consistency, fairness and equality as it relates to all aspects of freeskiing events. As a global organization representing every competitive freeskiier, the AFP works with all levels of events making sure our process is consistent for all athletes as they progress through their careers.

Once your event is sanctioned, it is included within the AFP World Tour calendar and promoted to athletes, media, coaches and industry leaders worldwide. By including your event in the AFP World Tour, you are part of the only global network where athletes can earn AFP ranking points - the sole factor in crowning the men and women's World & Junior Champions at the conclusion of every season.

NEW PROCESS FOR THIS SEASON:

- Intent to Sanction:
 - Complete an AFP sanctioning application and submit by August 1st
 - Event will be listed on AFP World Tour Calendar published on August 15th
- Official Sanction:
 - 45 days prior to your event the following must be received by AFP
 - Payment in full of sanctioning fee
 - List of judges for your event
 - Registration information
 - Prize Purse
 - If the AFP does not receive the info listed above 45 days prior to your event date, your event will be removed from the calendar and athletes will be allowed to cancel their registration and receive a full refund of their registration fee.
- Payment Terms:
 - Due to the late payment of sanctioning fees (we had close to \$30,000 in accounts receivable by the last event of the season), we need to adjust our payment terms.
 - Standard sanctioning fees will be due AUGUST 15, 2016.
 - Event sanctioning fees will increase after this date.

Sincerely,

A handwritten signature in black ink, appearing to read 'Eric Zerrenner', with a long horizontal flourish extending to the right.

Eric Zerrenner
Executive Director
eric@afpworldtour.com

AFP Sanctioning Benefits

General Sanctioning Benefits

- Use of AFP and AFP World Tour logo
- Right to communicate your event is part of AFP World Tour
- Distribution of AFP ranking points for participating AFP members
- Inclusion of event results on AFP World and Junior Rankings

AFP World Tour Calendar

- Event info listed on World Tour calendar
- Link from calendar listing to custom Event Profile Page on AFP site
- Link to event results page once completed

Event Profile Page

- Dedicated event page on AFP site
- Ability to upload event press releases, logo, photos, video
- Event registration available via AFP event page
- Display of event results, per discipline including skier info

AFP Website

- Event promotion on AFP website
- Event date, location, discipline listed on World Tour calendar
- Access to event profile page on AFP site

Event Communication

- Event announcement via social media channels
- Event results included in World and Junior Rankings
- Post event photos/videos posted (provided by event)
- Event recap created and distributed by AFP within Weekly Rankings Update
- Access to Judges section of site for notes/comments

Media

- Digital rights to live stream event on AFP site (content provided by event)
- Pre/post event video within AFP video gallery (provided by event)

AFP Event Sanctioning Requirements

2016 Sanctioning Fee	BRONZE	SILVER	GOLD	PLATINUM
Event Sanctioning Fees received by August 15, 2016	\$250	\$750	\$1,100	\$1,500
Sanctioning Fees received after August 15, 2016	\$275	\$825	\$1,250	\$1,675

Prize Purse Requirements (USD)	BRONZE	SILVER	GOLD	PLATINUM
Prize Purse: Per Discipline	\$2,500 In-Kind	\$10,000	\$25,000	\$45,000
Judging Requirements	BRONZE	SILVER	GOLD	PLATINUM
Full Panel of AFP Bronze Certified Judges (Minimum of 3 Scoring Judges one scoring Judge may act as Head Judge.)	X			
Full Panel of AFP Bronze/Silver Certified Judges (Minimum of 3 Certified Scoring Judges plus a Head Judge.)		X		
Full Panel of AFP Gold Certified Scoring Judges. (Minimum of 5 scoring judges and 1 Head Judge.) Judges will be procured & scheduled by AFP			X	
Full panel of AFP Platinum Certified Scoring Judges. (Minimum of 5 scoring plus 1 Head Judge.) Judges will be procured & scheduled by AFP				X
List of Confirmed Judges Sent to AFP (1 month out)	X	X	X	X
Official Results & Tabulation Sheet includes	X	X	X	X

Competitor Requirements

- All Athletes must be AFP Members prior to Competition Registration
- AFP Membership registration provided at event registration

Event Website Presence

- AFP Logo and link to AFP site present on event website
- AFP Sanctioning Level present on website
- Link to AFP member info page

Event Communication/PR

- AFP Logo on all event communication
- AFP Points Mentioned in Post--Event Press Release
- Event Press Releases and videos sent to: jschmuck@afpworldtour.com

AFP On-Site Presence

- AFP logo on all collateral (posters, programs, schedule, etc.)
- AFP & rankings referenced by live announcers
- AFP Logo on athlete bibs
- AFP Banners on course (when provided by AFP)
- Lodging & work space: Accommodations for 2 AFP staff during event
- All Access credentials and lift access for AFP Staff

Info/Materials Required by AFP

- Completed Event Application--- Deadline: August 1st, 2016
- Any Changes to Event Dates/Format submitted by Aug. 15, 2016
- Event Registration Form Includes AFP membership
- Event Logo Sent to AFP With Event Application
- Detailed Event Schedule and Format
- Confirmed Athlete List with contact info (one month out)
- Results submitted to AFP using AFP Results Template
- Digital rights allowing AFP to live stream event on www.afpworldtour.com
- Opportunity for AFP to integrate non-conflicting sponsors

Sanctioning Fee Terms:

Full payment due at time of sanctioning approval. Sanctioning fees will increase after August 15, 2016 for any outstanding sanctioning fee balance. Please pay your sanctioning fees via one of the following options:

Option 1: PayPal

Account email is: schuster@afpworldtour.com

Option 2: Check

Make payable and send to:
Association of Freeskiing Professionals
P.O. Box 588
Tahoe City, CA 96145-0588 USA

Option 3:

Wire Transfer – Account info below
Name- Association of Freeskiing Professionals
Acct # 040586422 | No ABA#
Routing # 121100782 | Swift Code BWSTUS66

Bank name and address:
Bank of the West
150 West Lake Boulevard
Tahoe City, CA 96145 USA
(530) 581-6960

AFP Physical Address:
2690 Lake Forest Road #201
Tahoe City, CA 96145-0588
USA

Sanctioning Application:

Submit completed applications at <http://www.afpworldtour.com/eventsanctioning> by August 1, 2016. The AFP will publicly release the 2016/17 World Tour Calendar on August 15, 2016.

Thank you for your support and please do not hesitate to contact us directly with any questions. The AFP looks forward to another great season of competitive freeskiing and we look forward to working with your event.

Sincerely,



Eric Zerrenner
Executive Director
eric@afpworldtour.com