

## Introduction

As a professional freeskiing athlete, we understand your schedule is full of sponsorship obligations, competitions, and many other responsibilities. That being said, the following requests are not meant to fill your agenda, but rather to improve the operations of the AFP World Tour.

This year we would like to truly engage you as an AFP Registered Member. In order to work for what an athlete desires, we must have a clear voice(s) communicating new ideas. This is where you come in. Below is an outline of activities that we believe you could complete as an AFP Registered Member, which would result in a greater transparency between athletes, events, and the AFP. Our end goal is increased communication!

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## Registered Member Requests

- Please tag all relevant social media posts with the appropriate AFP tag:
  - o Facebook – Tag – [Association of Freeskiing Professionals](#)
  - o Instagram - [@AFPWorldTour](#) & [#AFPWorldTour](#)
  - o Twitter - [@AFPWorldTour](#) & [#AFPWorldTour](#)
- Attend and promote athlete/riders/coaches meetings at the events you compete in:
  - o Promote via Facebook, Instagram, or Twitter.
  - o Use word of mouth to encourage attendance.
  - o Summarize most important topics to athletes not in attendance via social media.
- Unless there are sponsor conflicts, assist with AFP footage capturing at events.
- Speak and work with our Athlete Representatives regarding any relevant issues. Athlete Representatives for the 2015/16 season are listed below:
  - o Emma Dahlstrom - [hello@emmadahlstrom.com](mailto:hello@emmadahlstrom.com)
  - o Russ Henshaw - [russ@russhenshaw.com](mailto:russ@russhenshaw.com)
  - o James Woods - [freestylewoods@hotmail.co.uk](mailto:freestylewoods@hotmail.co.uk)
  - o Kyle Smaine - [kylesmaine@gmail.com](mailto:kylesmaine@gmail.com)
- **MOST IMPORTANTLY:** Utilize the open line of communication with the AFP. Communicate athlete problems and concerns as well as any positive feedback. Major issues will then be passed onto all members via the post-season athlete survey. To do so, please feel free to contact Andrew Gauthier (Marketing & World Tour Manager) at [andrew@afpworldtour.com](mailto:andrew@afpworldtour.com) / (508) 309-2893 or Jeff Schmuck (Communications Manager) at [jschmuck@afpworldtour.com](mailto:jschmuck@afpworldtour.com) / (778) 378-7011 at any time.