

Introduction

As an organizer for an AFP sanctioned event, we understand you have a busy schedule during your competition(s). That being said, the following requests are not meant to fill your agenda, but rather to improve the operations of the AFP World Tour.

This year we would like to truly engage you as an AFP sanctioned event organizer. In order to work for what the athletes who compete at your event(s) desire, we must have a clear voice communicating new ideas. This is where you come in. Below is an outline of activities that we believe you could complete as an AFP sanctioned event organizer, which would result in a greater transparency between events, athletes, and the AFP. Our end goal is increased communication!

Event Organizer Requests

- Please tag all relevant social media posts with the appropriate AFP tag:
 - o Facebook – Tag – [Association of Freeskiing Professionals](#)
 - o Instagram - [@AFPWorldTour](#) & [#AFPWorldTour](#)
 - o Twitter - [@AFPWorldTour](#) & [#AFPWorldTour](#)
- Encourage athletes to attend and promote athlete/riders/coaches meetings at your event:
 - o Utilize event schedule, word of mouth and social media to secure attendance.
 - o Summarize most important topics to athletes not in attendance via social media.
- Permit and in some cases assist athletes with capturing AFP-related footage at your event, often times in association with GoPro.
- Complete Post Event AFP Organizer Report
- **MOST IMPORTANTLY:** Utilize the open line of communication with the AFP. Communicate any event and/or athlete-related issues and concerns along with any positive feedback. Major issues will then be passed onto all members via the post-season athlete survey. To do so, please feel free to utilize the following contacts at any time:

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